



# MISS GAY AMERICA

New Orleans, LA - October 4 - 7 2017

Now is your chance to be a part of the oldest pageant for female impersonators in the country. With 24 state and regional preliminaries and growing we host thousands of people from around the country.

Founded in 1972 Miss Gay America has over 40 contestants representing their state or regions. Competing in five categories including male interview, gown, presentation, talent, and on stage question, these

entertainers dream of representing the country in one of the most sought after titles, Miss Gay America.

This years national pageant will be held in New Orleans, Louisiana, where after 45 years the pageant

will celebrate Miss Gay America 2017 Suzy Wong. Produced by Michael Dutzer and Rob Mansman of Mad Angel Entertainment.

[www.missgayamerica.com](http://www.missgayamerica.com)

# LEVELS OF SPONSORSHIP

| Package Tier  | Supporting Tier 3     | Category Tier 2       | Contestant Tier 1     |
|---|-----------------------|-----------------------|-----------------------|
| Price (quantity)  | \$500 (8)             | \$1000 (5)            | \$2500 (2)            |
| Ability to place gift in contestant gift bags               | X                     | X                     | X                     |
| Ad in event program   | 1/4 page color        | 1/2 page color        | full page color       |
| Social media announcements                                  | X                     | X                     | X                     |
| Event Tickets   | 2 Tickets final night | 2 tickets final night | 4 tickets final night |
| Logo on Web Site  | X                     | X                     | X                     |
| Announcements during preliminary and final night categories |                       | X                     | X                     |
| Logo on event tickets                                       |                       |                       | X                     |
| Mention in event press releases                             |                       |                       | X                     |

## PROGRAM ADVERTISING SPECS AND PRICING

To order advertising in the event program please contact [americapageant@gmail.com](mailto:americapageant@gmail.com)

**Full Page Ad - \$150**

Size - 8.5w X 11h

**Half Page Ad - \$75**

Size - 8.5w X 5.5h

**Quarter Page Ad - \$35**

Size - 4.25w X 5.5h

### Formats Accepted:

- Illustrator EPS with no linked files, all fonts converted to outlines and transparencies flattened.
- High ( 300 dpi ) resolution JPEG, PDF, TIFF

**Size:** If ads are not sized properly, we reserve the right to shrink or stretch the ad to fit the space paid for.

All ads are color. Please place all text a 1/4 inch from all edges or use a 1/4 inch white border around your ad to ensure that all content appears correctly in the ad.

# SPONSORSHIP REQUEST

Submit this form along with a check made payable to **Mad Angel Entertainment** to the address below.

**In-Kind and trade proposal:** please include a description and estimated value of your barter with this form. In Kind sponsorships are evaluations and are subject to approval by Mad Angel Entertainment and its advisors.

Advertising agreement for Miss Gay America 2018 held in October of 2017.

Date \_\_\_\_\_

Company Name (advertiser): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**THE FOLLOWING ADVERTISEMENT INSERTION IS HEREBY ORDERED (PLEASE CHECK)**

## Package Level\*

\_\_\_\_\_ Tier 1 Contestant Sponsor - \$2500

\_\_\_\_\_ Tier 2 Contestant Sponsor - \$1000

\_\_\_\_\_ Tier 3 Category Sponsor - \$500

\*Ads deadline is September 10, 2017

## Advertising (Ad only)\*

\_\_\_\_\_ AD - Full Page 8.5"W x 11"H - \$150

\_\_\_\_\_ AD - Half Page 8.5"W x 5.5"H - \$75

\_\_\_\_\_ AD - Quarter Page 4.25"W x 5.5"H - \$35

Initials \_\_\_\_\_ Date \_\_\_\_\_



A DIVISION OF MAD ANGEL ENTERTAINMENT

**GENERAL TERMS AND CONDITIONS:** All sponsorship agreements are subject to Mad Angel Entertainment (herein referred to as the Publisher) approval and acceptance. Acceptance of the sponsorship agreement shall constitute an agreement to provide advertising space as described in the agreement. The undersigned, by signing the sponsorship agreement, acknowledges that he/she has read and understood all of the terms contained herein, and in the current sponsorship rate card mentioned in this document and that this agreement is subject to all such terms which are expressly made a part of this agreement.

Cancellation of this contract must be in writing to the Publisher by the sponsorship closing date of Aug 15, 2017.

**THE ADVERTISER / SPONSOR IS RESPONSIBLE FOR PROVIDING ARTWORK TO THE PUBLISHER.** Advertisers / Sponsors are responsible for the submission of the advertising copy and materials by material deadlines.

**Payment Terms**

Payment is due with ad Payable to: Mad Angel Entertainment. To arrange for an invoice or a corporate account to be set up for sponsorships please contact or email completed form to Michael Dutzer at [americapageant@gmail.com](mailto:americapageant@gmail.com) Or call our Miss Gay America sponsorship line at 504-517-MGA1 to leave a message.

The advertiser/sponsor agrees to indemnify and hold harmless Publisher with whom Publisher may have contracted for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violations of privacy, plagiarism, copyright and advertised copy submitted, infringement, omission, incorrect information, or placement and any other claim or suit that may arise out of the publication of printed or published.

Accepted this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_

Advertiser:

Mad Angel Entertainment:

\_\_\_\_\_

\_\_\_\_\_

Authorized Signature

Representative Signature

\_\_\_\_\_

\_\_\_\_\_

Sponsor / Advertiser's Name (please print)

Representative Name (please print)

Mad Angel Entertainment - P.O. Box 3447 - Frederick, MD 21705  
New Orleans Sponsorship (504) 517-MGA1